

# THE GREAT BANK HEIST

DATA IS THE NEW CURRENCY & HACKERS ARE TARGETING YOU

While you conduct business as usual, hackers are working around the clock to find your cyber weaknesses. *And they're succeeding.*



## WHAT INFORMATION DO HACKERS TARGET?

- Customer personal information
- Employee personal information
- Vendor data
- Corporate data

## WHAT DAMAGE CAN CYBER ATTACKS DO?

- Cyber attacks disrupt business operations, possibly for months
- Cyber attacks are expensive
- Cyber attacks undermine your management's credibility
- Cyber attacks destroy brands and businesses

**\$400  
MILLION**

Estimated financial losses, and we expect that number to rise rapidly.

**21.5  
MILLION**

Social Security numbers recently stolen from government databases.

**15  
MILLION**

T-Mobile customers whose Experian credit data was stolen.

## WHERE SHOULD YOU LOOK FOR VULNERABILITIES?

### SYSTEMS

- Cloud Computing
- Flaws in System Design
- Remote Access
- Unused Ports
- Attacks from Spyware, Keyloggers and RAM Scrapers

### PEOPLE

- Phishing
- Human Error
- Third-Party Providers

## WHAT SHOULD YOU DO?

- Classify data/conduct risk assessment
- Educate staff
- Manage access to systems/data
- Create/strengthen IT policies
- Secure wireless networks
- Patch operating systems and applications
- Encrypt sensitive data
- Stress third party oversight
- Ensure disaster recovery security
- Develop & test incident response plan

**IT'S NOT IF A BREACH WILL OCCUR, IT'S WHEN.  
HOW YOU RESPOND IS KEY.**

**DON'T GO IT ALONE.**

The risks of cyber crime are very real. Protecting your customers and your business from cyber criminals is essential to your business and must become a priority, if it hasn't already. The HORNE team has developed step-by-step procedures for assessing your risk, protecting your data, and recovering if the worst happens. We'd be happy to share our experience with your team.

Of course, no one has an unlimited budget, even for something as critical as cybersecurity. You must determine where to use your resources effectively. Your internal staff may have the time and knowledge to lead your security efforts, but if they are busy with other priorities, an outside partner can be a valuable resource. Look for a partner that, like HORNE, can scale its team up or down to meet your individual needs. You might need hands-on assistance for a day, a quick consultation, or support over a longer period of time. Whatever you need, don't delay. Remember, criminals are working 24/7 to steal valuable information from you.

**JOIN THE CONVERSATION**

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CYBER SOLUTIONS